

## Advanced Ticket Group Rates

30-50	\$8.50 Each
51-75	\$8.00 Each
76-100	\$7.50 Each
101-150	\$7.00 Each
151-200	\$6.50 Each
201+	\$6.00 Each

Special Event pricing may vary.

## Industry Nights

Invite your employees or customers at no cost to you!

- Employees or customers pay for their own admission, and they may bring a guest for FREE!
- We provide the admission coupons. You need to distribute them to your guests.
- Receive Public Address Announcements welcoming your guests
- Available to businesses with 30+ employees

Note: Your company is responsible for any unauthorized coupon distribution. Coupons may not be distributed on Fairgrounds or Speedway property. Company is subject to a service charge per coupon distributed on premise.



Everyone's a VIP on the NEW Party Deck!

## TYPICAL SCHEDULE OF EVENTS

- 6:00 - Grandstands Open
- 6:05 - Food and Drink Service Begins
- 6:15 - Time Trials (Qualifying) Begin
- 7:15 - Pre-Race Ceremonies
- 7:30 - Green Flag - Racing Begins!
- 8:00 - Food Service Ends
- 9:30 - Drink Service Ends
- 10:00 - Racing Concludes (Approx.)



Family Fun and Entertainment For Your Group Outing!

Great for: Employee events •

Customer Appreciation • Family and Friends

Reserve Your Event Today!

"From the minute we walked into the gates, our group got VIP Treatment. Your friendly staff was nothing short of fantastic." -Jay Johnston, USG Corporaton



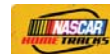
Select from 4 Spacious Locations for You and Your Guests to Relax & Have FUN!



LaCrosse Fairgrounds Speedway  
Hwy 16 & Cty Rd. M • West Salem, WI



608.786.1525



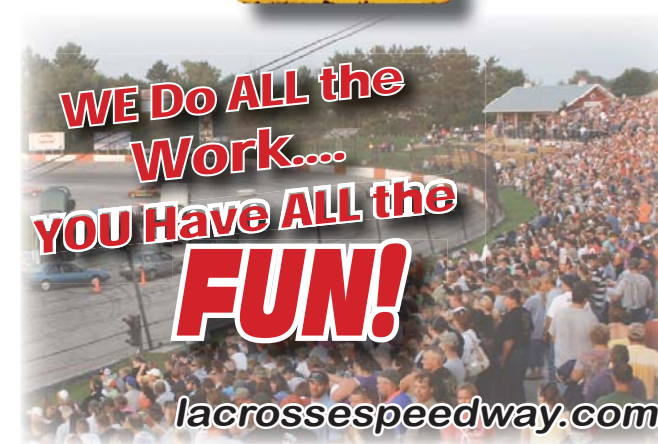
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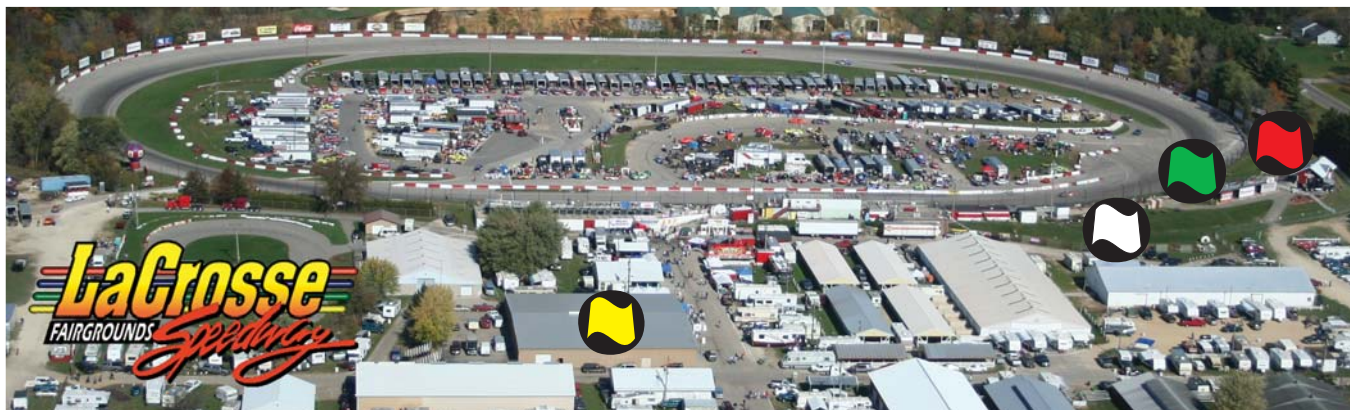
LaCrosse  
FAIRGROUNDS  
Speedway



WE Do ALL the Work...  
YOU Have ALL the FUN!



# Four Different Entertainment Locations to Choose From!



## UNITED AUTO SUPPLY HOSPITALITY CHALET

The United Auto Supply Hospitality Chalet is a great location for you to host your guests. An exclusive setting with picnic tables plus an elevated grandstand nearby will allow plenty of space for your guests to wander and mingle. In addition, the Chalet building creates a guest welcoming area as well as a food serving area. **Accommodates: 100-400 Guests**

- Exclusive Area
- Trackside Setting
- Private Building

\$150 Deposit



## COCA-COLA PICNIC TERRACE

An alternative to the Chalet is the Coca-Cola Picnic Terrace. The Terrace is a festive "pre-race" picnic exclusive area with a tent, that has a fun and festive atmosphere for your group. Your guests can come and go as they wish during the event, but most will eventually find a track-side seat to watch all the great racing action. **Accommodates: 50-150 Guests**

- Exclusive Area
- Festive Setting
- Spacious Tent

\$125 Deposit



## FAIRGROUNDS EXHIBITION CENTER

Used for large groups, the Exhibition Center Hall on the Fairgrounds is a great place to welcome your guests prior to the races. Groups up to 800 can be accommodated, and still have plenty of room to relax and eat prior to the events. Space for race car displays or even a stage for live entertainment is optional. **Accommodates: 200-800 Guests**

- Private Building
- Large Groups
- Restrooms

\$350 Deposit



## PARTY DECK

The Party Deck is a Unique option to group hospitality at the Speedway. A welcoming hostess will serve you food and beverages. Menu includes Hamburgers, Brats, Hot Dogs, Chips, Soda and Beer. **Accommodates groups from 12 to 72 guests.**



### 4 PACKAGE OPTIONS:

- 12 Guests: \$315
- 24 Guests: \$600
- 36 Guests: \$840
- 72 Guests: \$1575

Pricing for Non-Special Events Only. Call for Children's Ticket Pricing. All Prices include applicable sales tax. Additional tickets may be available at additional cost per ticket for each package.

## Select A Catered Menu For Your Hospitality Guests

Hospitality Pricing for Non-Special Events Only. Hospitality children's tickets (age 6-11) are half price. Age 5 & Under are Free. Does Not apply to Party Deck. All Prices include applicable sales tax.

### Menu A: \$16.00 Per Person

- Hamburgers OR Brats (Choose One Entree for entire group)
- Hot Dogs
- Potato Chips
- Nachos
- Ice Cold Coca-Cola Soda Products
- Souvenir Program
- Admission Ticket



### Menu B: \$ 18.00 Per Person

- Hamburgers
- Brats
- Hot Dogs
- Potato Salad
- Baked Beans
- Nachos
- Ice Cold Coca-Cola Soda Products
- Souvenir Program
- Admission Ticket



Half Barrel of Beer  
\$170.00  
Call for Available Brands

## Alcoholic Beverages

Case of Bacardi Raz  
\$55.00  
(24) 12 Ounce Bottles

Case of Cans of Beer  
\$45.00  
(24) 12 Ounce Cans

Bartender Service  
Available  
Minimum Sales of \$100 / Hour

Case of Bottled Water  
\$25.00  
(24) 20 Ounce Bottles