



# November 2011 Members' Newsletter



**Thank you** – On behalf of the Management, Gregg McKarns & Jody Deery, and the staff of the LaCrosse Speedway, thank you for your participation and cooperation throughout the 2011 racing season. It was a great season on the track, with again lots of new faces in victory lane in all divisions. The weather for the most part cooperated, and when the season was all said and done...thousands of fans were entertained by your efforts.

**Congratulations** – to our 2011 Division Track Champions: J. Herbst - Kwik Trip NASCAR Late Models; Dan Gilster – North Country Contractors Sportsmen; Andy Moore - United Auto Supply Thunderstox; Jay Raines – Window World Hornets; John Olson - Volden Construction Outlawz. Dash Champions: Shawn Pfaff, Matt Inglett, Jason Bolster; Novelty Champion: Brad Warthan.

**Oktoberfest** – What an outstanding weekend for a race event like 'Fest. Absolutely perfect weather greeted fans and competitors, creating a great weekend for everyone. Many new faces took a trip to victory lane, and Congratulations to all race winners and competitors at Fest. Next year's Fest is October 4-7, 2012.

**2011 Champions' Banquet** – The Awards Banquet is on Friday night, January 20th, at the Stoney Creek Inn Northwoods Conference Center, in Onalaska. Ticket order forms are included with this newsletter. Please order your tickets as early as possible, as the number of tickets available will be limited. And be sure to tell your guests, crew members, sponsors, etc., that dress is semi-formal (i.e NO Blue or Black Jeans).

**Awards Banquet Award Voting** – You have the opportunity to determine the recipient of several of the awards to be presented. Also.... If you have an idea for a fun new award, let us know! We want to continue to make the awards banquet fun with fresh ideas. Please fill out the voting ballot with your award nominees and return to the Speedway Office by January 5<sup>th</sup>. Mail it to Awards Banquet, PO Box 853, West Salem, WI 54669 or fax it to 608-786-1524.



**Online Newsletters** – Since a majority of households now have computers and internet access, we are continuing to convert our communications with you to electronic only (newsletters, rules, registrations, etc). The next newsletter during the winter will be online only, available at [www.lacrossespeedway.com](http://www.lacrossespeedway.com) under "Drivers." They will also be emailed out to 2011 Speedway members that filled out their email address on their membership application form. The next postal mailed newsletter will be in February with the 2012 season registration forms.

**Competition Council** – Congratulations to Drivers Todd Korish, Randy Humfeld, Bill Niles and Shawn Pfaff, plus advisors Kevin Nuttleman, John Scott and Dan Navrestad. They have been elected to the 2012 season competition council. They will assist the speedway with advice on the rules and procedures for the upcoming season.

<b>2012 Key Dates (TENTATIVE)</b>	Sat. April 21	Open Practice / Media Day
	Sat. April 28	Opening Night 2012
	Sat. Sept. 1	Last Saturday Night of Weekly Racing
	Sat. Sept. 8	Eve of Destruction
	October 4-5-6-7	43rd Oktoberfest Race Weekend

**2012 Lawnkeepers Party Deck** – Limited number of dates are still available for the Lawnkeepers Party Deck during the 2012 season. The deck was built to accommodate small groups for outings as small as 12 and as large as 72. Treat your race team sponsors or family and friends to a night of fun. Food and drink is provided in the ticket price and is brought to you at the deck. Additional information on pricing and availability can be obtained at [www.lacrossespeedway.com/groups](http://www.lacrossespeedway.com/groups) or by calling 608-786-1525 for a detailed brochure.

**United Auto Supply Hospitality Chalet** - Dates are also available for large group hospitality up to 500 guests during the 2012 season. Have your employer or business give us a call for availability. Details can be found under "groups" at [www.lacrossespeedway.com](http://www.lacrossespeedway.com).

**Christmas Gifts** – The Speedway has items available for great Christmas Gifts, including 2012 General Admission Ticket packages, Hats, T-Shirts and Sweatshirts. Please contact the speedway office for details.

**New Lights** - The Ag Society has continued the track lighting improvement. Back in the spring, they installed new lights down the backstretch, and prior to FEST, new lights were placed in turns 3 and 4. The final upgrade will take place on the frontstretch, hopefully in 2012. Thank you to the 50/50 raffle ticket buyers for supporting all the improvements.

**Madison Racers' Expo** –The Midwest Motorsports Racers' Expo will be held in Madison, featuring a Racers' Auction & Trade Show on Friday Jan. 6<sup>th</sup> (starting at 3:00 pm) and Saturday Jan. 7<sup>th</sup> (starting at 8:00am). If you need to consign & sell parts in the auction, contact Gregg McKarns at 815-316-7841 as soon as possible. If you want to get a jumpstart on the 2012 race season, this is a must attend for the short track racer. Buy new and used race car components, a chassis, try on and get a new helmet or race suit, get in touch with those that make vinyl lettering or race team uniforms, etc... It's the place to be for the short tracker, all under one building! Meet with the racing fraternity's winter gathering in Wisconsin. The event will be held at the Alliant Energy Center's Veterans Memorial Coliseum, south of Madison on Hwy 12/18. For more information, visit [www.midwestracersauction.com](http://www.midwestracersauction.com).

**1099 Income Tax Forms** – If you earned \$600 or more racing at the speedway in 2011, you or your car owner will be receiving a 1099-misc. income tax form before January 31<sup>st</sup>. If there are any changes in mailing address (for example) since you filled out the Speedway's registration form back in the spring, or if a car owner is to receive it instead of the driver, etc... please notify us as soon as possible.

**Internet & Electronic Media**- We have managed to keep up with the Facebook trend so be sure to sign up for Speedway updates at facebook.com, and if you are not on our email fan list, you can sign up at the website.

**Internet II** - 2012 Registration Forms, driver media forms, etc.. can be found at [www.lacrossespeedway.com](http://www.lacrossespeedway.com) under the "Drivers" heading as they become available (February). That is also where the 2012 rulebook will be found. When the 2012 rulebook is released, it will be announced online and available online only.

**2012 Car Numbers** – If you had both a NASCAR License & LaCrosse License, and Earned Points during the 2011 season (Hornets do not need a NASCAR License), your 2011 car number is secure for next season until March 1st. If you would like to know of current available car numbers in any division for 2012, please contact the speedway office. The next USPS-mailed (to be sent in early February) newsletter will include 2012 LaCrosse Speedway Memberships and driver media forms. At that time, please return the completed membership form before March 15th to renew your number for 2012.

**Christmas Cards** – If you enjoyed the coverage racing at the Speedway received, please take a moment to thank the local media responsible, and the Sponsor of your Racing Division.... They not only support racing at the track, but are big race fans as well. Thank them for supporting your favorite pastime.

(Media) LaCrosse Tribune Sports - Jeff Brown - 401 N. 3<sup>rd</sup> St. LaCrosse, WI 54601  
(Media) LaCrosse Radio Group - CC106.3's Trackside, 1407 2<sup>nd</sup> Ave. N, Onalaska 54650  
(Media) 95.7 The Rock / Midwest Family Broadcasting- 201 State St., LaCrosse, WI 54601  
(Media) WCOW Cow 97, Gary Michaelsen, 113 W. Oak St. Sparta, WI 54656  
(Media) KQEG TV-23, Rick Wilson, 505 King St., LaCrosse, WI 54601  
(Late Models) Kwik Trip - Gary Gonczy, 1626 Oak St. LaCrosse, WI 54603  
(Sportsmen) North Country Contractors - Mike Reschke - N3074 Cty Rd M, LaCrosse, WI 54601  
(Thunderstox) United Auto Supply - Dick Beirne - 122 Buchner Place, LaCrosse, WI 54603  
(Hornets) Window World - Tim & Jared Heinz - 624 Gillette St., LaCrosse, WI 54603  
(Outlawz) Volden Construction - Rich Volden - 2841 Prairie Clover Place, Onalaska, WI 54650

**Door Prizes**- If you are going to race at LaCrosse Speedway during the 2012 season and are having a team fundraiser, the speedway again would be willing to donate door prizes/raffle prizes. Please call for arrangements.

Thank you for being a part of the LaCrosse Speedway's 2011 Racing Season.

We look forward to seeing all of you at the awards banquet (Jan. 20th) and at the 2012 Season

*Happy Thanksgiving and have a Merry Christmas.*

